

سى پى ايڊورٽائيزرس
We serve to
gain trust.



All Rights Reserved

The services described in this profile are subject to resource availability and may be modified from time to time. Services and equipment provided are all subject to the CP Advertising & Communications Private Limited standard conditions of contract. None of this publication formulates any part of a contract. This is an unpublished work. No part of this document or intellectual property herein may be copied, photocopied, reproduced, translated or reduced to any electronic or machine readable form without the prior written permission from CP Advertising & Communications Private Limited. CP Advertising & Communications Private Limited endeavor to ensure that the information contained in this profile is correct, and whilst every effort is made to ensure the accuracy of such information it accepts no liability for any error or omission in the same. All trademarks and product names used within this profile are hereby acknowledged. The entire contents of this profile are submitted as Commercial-in-Confidence and are Subject-to-Contract.

Who We Are

CP Advertisers started its business in 2004 as an advertising agency with a fleet of dedicated professionals committed towards the job assigned the agency within a short span become one of the leading Ad Company of the vale.

CP Advertisers provides an Integrated comprehensive & Quality service to meet advertising requirements. no matter what the magnitude or the nature, no matter how small the organization, every single job is handled by experienced and highly and highly creative professionals, offering your maximum possible budget within minimum possible budget and maximum possible quality in our top priority.

CP Advertisers is (always) a young advertising agency, small enough to work as a close knit team; big enough to deliver the full spectrum brand requirements. We are professionally committed to the art & science of brand building and brand communication.

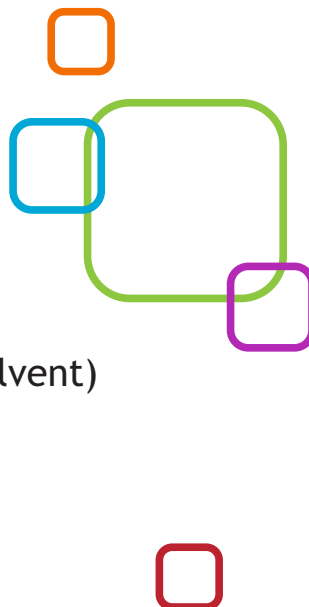
Facilities:

Full fledged designing setup with broadband connectivity, image library. In house copy writers in English, Urdu, Arabic & Hindi.

In house Photographer, offsite creative support from reputed Designing Professionals.

Infrastructure

- . Xerox C75 Digital Press
- . Xerox Work Center
- . Xerox 550 Digital Press
- . Konica Minolta Bizzhub
- . Roland 8 Color Print and Cut (Eco Solvent)
- . Roland 6 Color LEF 20 (UV Printing)
- . Caldron 3000 Seiko Solvent
- . Caldron 4000 Seiko Solvent
- . Automatic Laser Cutter - 460Z5
- . Caldron Large Vinyl Paster Bed
- . Desmart Mug Printer
- . Automatic Thermal Matte/Gloss Laminator



- Branding
- Gifts
- Prints
- Production
- Exhibitions



Our Vision

To be a leading Advertising / Exhibitions and Media support company in providing our clients with innovative solutions for all branding requirements enabling them to optimize their business objectives.

Our Mission

Develop long term client relationships through innovative solutions, round the clock support & service





Our Services



Branding & Logo
Design
Marketing Campaigns
Packaging Design
Other Design Services
Product Catalogue
Magazine
Annual Report
Corporate Brochures
Books
Folders
Flyers / Pamphlet
Calendars
Diaries/Planners
Labels / Tags
Leaflets / Inserts
Leaflets
Paper Bags
Newsletter
Printed Cartons
Delegate passes
Trophy

Some of our clients



Growing with Kashmir



From the Founders Desk

Growing with Kashmir, we at CP advertisers have been serving Kasheer for more than a decade now. We bring all your printing needs under one roof with a touch of creativity and a touch of Kashmiriyat at a global level to augment your printing experience. The quality we provide is unique, with a fresh outlook to make your business, a superior one.

Our services range from advertising, Radio, TV, Event Management, Prints, Outdoor. We also provide gifts and novelties. We believe in providing maximum service quality with minimum costs. Your advertising requirements are met in an integrated and comprehensive manner ensuring quality service every step of the way.

Comprising of highly trained and experienced professionals who do not just work accurately but are intellectuals; our team provides a touch of creativity to meet what you have envisioned. Every person works in sync every step of the way to produce the very best for you. No matter what service is asked of us, we at CP advertising believe in fulfilling our commitment to you, delivering top-notch quality.



Mushtaq Bashir – Founder/Managing Director at CP Advertisers

**“We believe in Kashmiriyat.
We believe in Kasheer.
We believe in you.”**

We have served numerous organizations, universities, colleges, schools, hospitals, caterers, political parties. To name a few, we have served DPS Srinagar, University of Kashmir, SMC Hospital, J&K Tourism, Congress party, Central Reserve Police, and several more.

CP Advertisers believes in making substantial efforts to build a connection with the heart of Kashmir- the youth with a medium they best believe in, the social media. We believe in continual efforts to build a strong, valuable and productive relationship. We believe in meeting what a Koshur heart wants. We believe in making Kasheer a better place. We believe in moving forward, taking our prized heritage with us.

AGL Glow Sign Board



Ess Ess Glow Sign Board

JINDAL PANTHER GLOW SIGN BOARDS



JOCKEY GLOW SIGN BOARDS

Maggi Nonlit Boards



Century Plyboard Lit Boards

Sony Nonlit Boards



Sony Glow Sign Boards

Jindal Panther Sign Board



Century Plyboard Lit Boards

Vinyl and One Way Vision



Our quality, says it all.



In store - Point of Sale



Wall Sticker



Scratch Card



Flyer Advertisement



Tags



Hoarding



Site Sign

For developers, design agencies and estate agents, site signs are manufactured from a variety of materials including aluminium, GRP, and foamex.

These can be supplied complete with full colour artistic impressions and are available in a full spectrum of colours.



Shikara Branding



Venue/Stage Backdrops



Branding Gates



Event Branding



Retail Channel Branding



**Been felicitated number of times by
State Authorities & Locals for our Quality & Professionalism**

A glimpse of our success



Felicitated by his Excellency, Shri. N.N. Vohra, Governor of J&K



Felicitated by his excellency, Shri. N.N. Vohra, Governor of J&K



Inaugural Function of our online e-business portal PrintKashmir.com by then Chief Minister of J&K Mufti Mohammad Sayeed, Year 2015



Felicitated by Mr. Omer Abdullah, Chief Minister of J&K Year 2014-2015



Felicitated by his excellency, Mr. Haseeb Drabu, Finance Minister of J&K 2015





سى پى ايڊورٽائيزرس

"We believe in **Kashmiriyat**.
We believe in **Kasheer**.
We believe in **you**."

Printing || Advertising || Media || Events || Gifts

CP Advertising & Communications Private Limited

1st Floor, Pulloo Complex, M. A. Link Road,
Munwarabad, Srinagar, Jammu & Kashmir - 190001

Tel: +91 8803 01 01 01

Email: cp.kashmir@gmail.com | www.cpadvertisers.com

